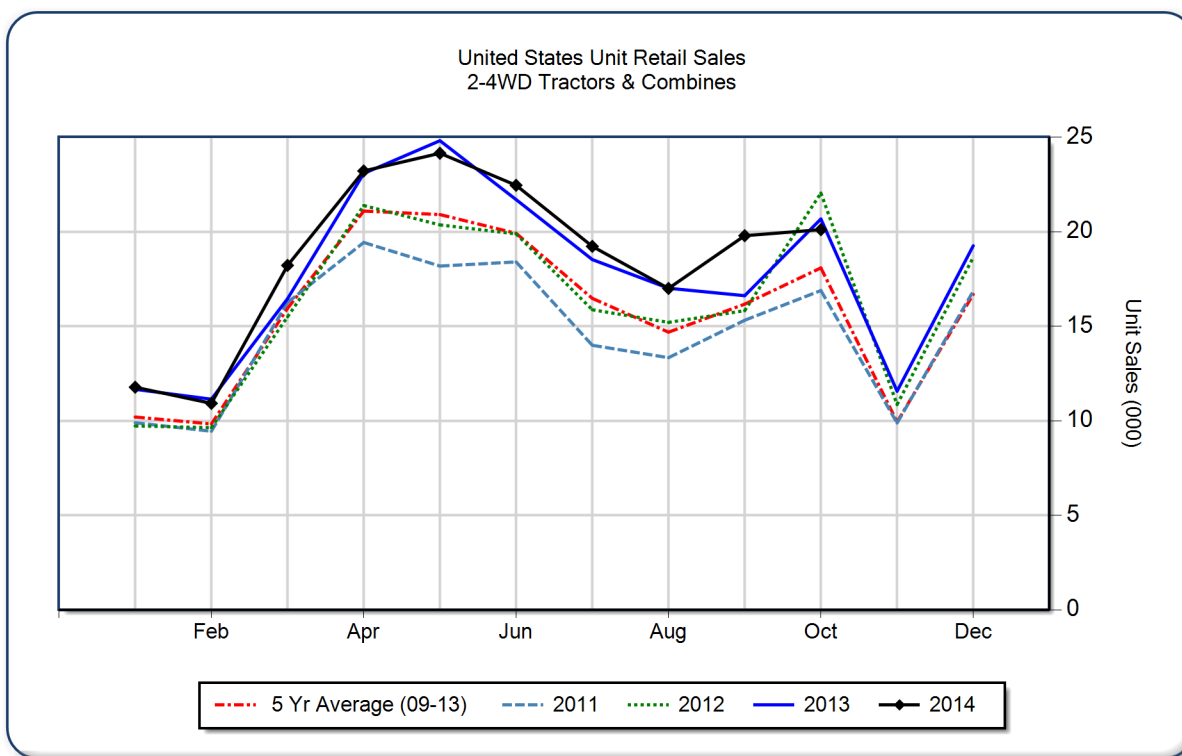


October 2014 Flash Report United States Unit Retail Sales

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	October			YTD - October			Beginning Inventory Oct 2014
	2014	2013	%Chg	2014	2013	%Chg	
2WD Farm Tractors							
< 40 HP	9,285	8,113	14.4	97,330	89,157	9.2	54,910
40 < 100 HP	5,873	5,528	6.2	50,867	47,542	7.0	31,575
100+ HP	3,862	4,971	-22.3	27,292	30,620	-10.9	13,269
Total 2WD Farm Tractors	19,020	18,612	2.2	175,489	167,319	4.9	99,754
4WD Farm Tractors	508	916	-44.5	4,434	5,546	-20.1	1,783
Total Farm Tractors	19,528	19,528	0.0	179,923	172,865	4.1	101,537
Self-Prop Combines	583	1,149	-49.3	6,951	8,837	-21.3	1,976



These data are, in part, estimates that are subject to revisions when final detailed data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent the machines in each product category being sold at retail in the fifty states and District of Columbia by most, but not all, of the manufacturers.

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