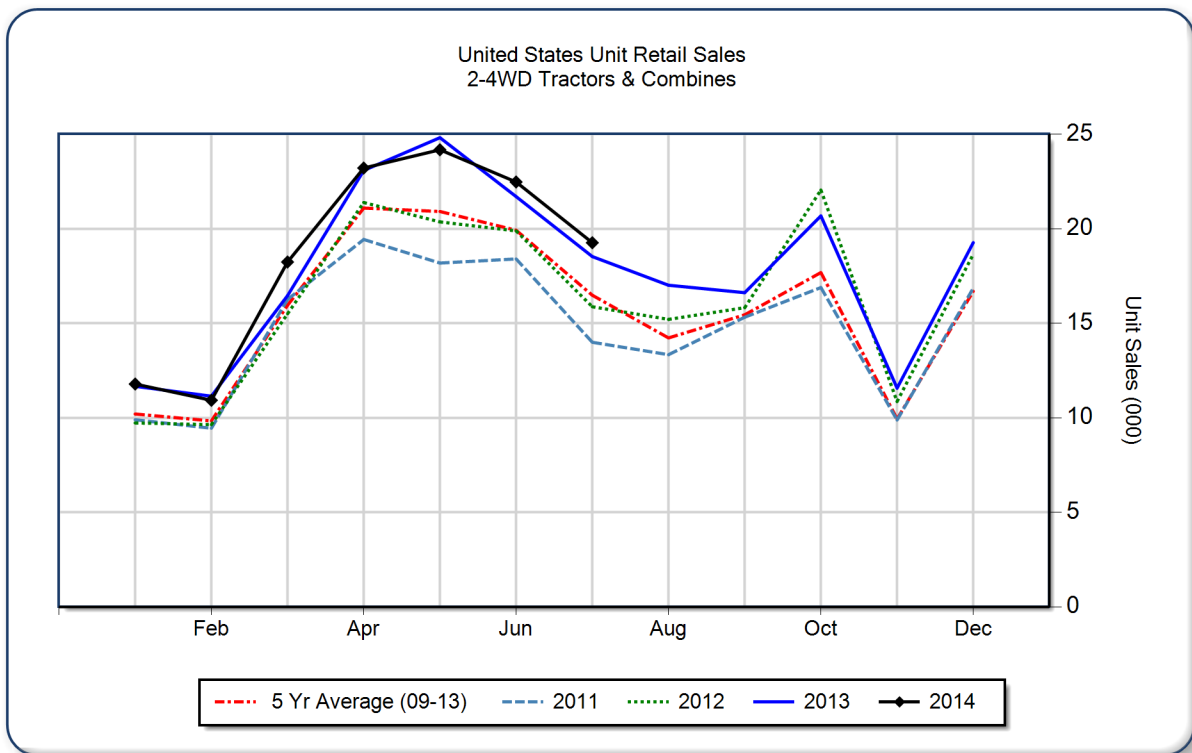


July 2014 Flash Report United States Unit Retail Sales

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	July			YTD - July			Beginning Inventory Jul 2014
	2014	2013	%Chg	2014	2013	%Chg	
2WD Farm Tractors							
< 40 HP	9,961	9,355	6.5	69,323	65,039	6.6	55,374
40 < 100 HP	5,386	4,983	8.1	34,400	33,008	4.2	30,151
100+ HP	2,785	2,724	2.2	18,395	20,144	-8.7	11,784
Total 2WD Farm Tractors	18,132	17,062	6.3	122,118	118,191	3.3	97,309
4WD Farm Tractors	351	410	-14.4	3,178	3,572	-11.0	1,683
Total Farm Tractors	18,483	17,472	5.8	125,296	121,763	2.9	98,992
Self-Prop Combines	778	1,056	-26.3	4,782	5,637	-15.2	1,983



These data are, in part, estimates that are subject to revisions when final detailed data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent the machines in each product category being sold at retail in the fifty states and District of Columbia by most, but not all, of the manufacturers.

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