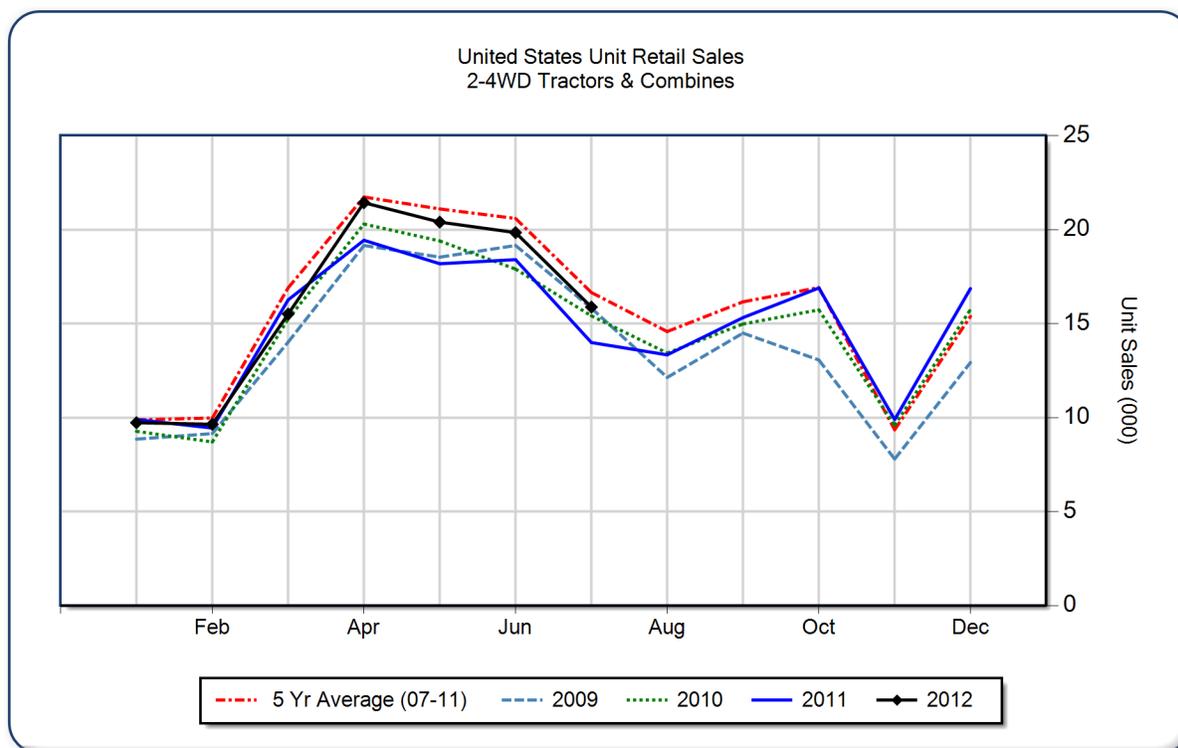


### July 2012 Flash Report United States Unit Retail Sales

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	July			YTD - July			Beginning Inventory Jul 2012
	2012	2011	%Chg	2012	2011	%Chg	
<b>2WD Farm Tractors</b>							
< 40 HP	7,532	6,702	12.4	57,688	53,949	6.9	54,134
40 < 100 HP	4,385	4,227	3.7	31,273	29,203	7.1	24,156
100+ HP	2,428	1,808	34.3	16,016	14,380	11.4	7,477
<b>Total 2WD Farm Tractors</b>	<b>14,345</b>	<b>12,737</b>	<b>12.6</b>	<b>104,977</b>	<b>97,532</b>	<b>7.6</b>	<b>85,767</b>
<b>4WD Farm Tractors</b>	<b>501</b>	<b>403</b>	<b>24.3</b>	<b>3,301</b>	<b>3,154</b>	<b>4.7</b>	<b>1,282</b>
<b>Total Farm Tractors</b>	<b>14,846</b>	<b>13,140</b>	<b>13.0</b>	<b>108,278</b>	<b>100,686</b>	<b>7.5</b>	<b>87,049</b>
<b>Self-Prop Combines</b>	<b>1,035</b>	<b>854</b>	<b>21.2</b>	<b>4,164</b>	<b>4,940</b>	<b>-15.7</b>	<b>1,674</b>



*These data are, in part, estimates that are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. These data represent most, but not all, of the manufacturers in each product category being sold at retail in the fifty states and District of Columbia.*

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